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Brazoria Lead Organizer

Texas Campaign for the Environment Fund (TCE Fund) and its sister organization, Texas Campaign for the Environment (TCE) are seeking an experienced, strategically-minded activist to join our team as a full-time **Brazoria Lead Organizer**.

Summary

The Brazoria Lead Organizer is responsible for managing advocacy and community organizing campaigns in the Brazoria County, Texas area. Specific job responsibilities will include campaign management, government relations, community engagement, coalition building, fundraising, developing external communications, and supporting canvass staff development. The lead organizer will regularly meet with directors and other staff to collaborate on messaging, campaign strategy, and organizational best practices.

TCE Fund strives to live by the organizational values of intentionality, justice, respect, teamwork, and vision. All employees, as well as the organization as a whole, use these values to guide the work that we take on, as well as how we go about doing that work. These values are used in our organizational strategic planning and our individual performance evaluations.

Major Functions and Responsibilities

- **Campaign Management** – Research, help design, and implement issues campaign strategies and tactics at the local, state, and federal levels. Coordinate with allies, especially most affected communities to pressure key targeted decision-makers (corporate and governmental). Create campaign materials including reports and online content. Collaborate with other staff leadership to meet organizational goals.
- **Support Canvass Staff Development** – Assist the local Canvass Director in training canvass staff in organizing and community outreach tactics. Regularly interface with canvass staff to support their engagement in the campaign beyond field canvassing.
- **Community Engagement** – Engage supporters to participate in volunteer efforts such as reaching out to others in the community, participating in public meetings or demonstrations. Work with local activists to develop leadership, public speaking, advocacy and organizing training for area residents. Identify, educate and mobilize pro-environment voters.
- **Government Relations** – Organize briefings for public officials, candidates, and community leaders to heighten awareness of the human, environmental, and financial implications of our campaign issues. Put pressure on public officials (via lobbying,

educating, and mobilizing voters and other tactics) to make important decisions that affect positive outcomes.

- **Coalition Building** – Collaborate with allies and volunteers to build coalitions on shared campaign objectives. Actively engage in meetings by way of facilitation, agenda setting, and volunteering to initiate and complete projects and tasks. Maintain active relationships with external partners to help leverage more power with decision makers.
- **Fundraising** – Help the organization raise money by participating in scheduled statewide and regional fundraising events. Maintain relationships with donors and large foundations.
- **External Communications** – Collaborate with allies and TCE Fund staff to execute traditional and social media strategies to build power and shape the public narrative on our campaigns.

Qualifications

- Proven experience in grassroots community organizing, with a preference for environmental and/or social justice work.
- Understanding of advocacy and organizing strategies.
- Outstanding verbal and written communication skills.
- Demonstrated competency working with diverse audiences, including but not limited to elected officials, community leaders, coalition partners and the general public.
- Proficiency with MS Office and Google Drive (Docs, Sheets, Slides, etc.) Other proficiencies such as constituent relations management software, digital advocacy tools, project management platforms, graphic design (Adobe Creative Suite and Canva), and/or voter databases given strong preference.
- Ability to quickly analyze and synthesize complex information.
- A keen eye for design, page layout, and general presentation for public-facing campaign materials.
- Additional experience in canvassing, online organizing, political campaigns, and/or direct action would also be welcome. Spanish speaking and writing skills are a plus.

Personal Characteristics

- A commitment to advancing the overarching goal of environmental justice, with an understanding of the range of current challenges and opportunities.
- An energetic person who can handle and prioritize multiple activities and responsibilities; a self-starter and finisher.

- A team player who inspires collaboration and operates decisively; is flexible and well-organized.
- Strong critical thinker and strategic planner.
- Emotionally mature and self-confident.
- Available to travel throughout the state with occasional trips out of state.
- Experience in Greater Houston and/or Brazoria County is strongly preferred.

Compensation: Annual salary range \$35,000-\$46,000, commensurate with experience. This position is eligible for title change to “Program Coordinator” or “Program Director” if additional qualifications and experience are met. Benefits package includes insurance coverage, (medical/dental/vision, including an HSA account with employer contribution), paid time off and flex/comp time.

Location: Greater Houston or Brazoria County (occasional travel may be required in the future)

Application Guidelines: Submit a resume and cover letter that explains how your experience and education is applicable to the job requirements and why you believe you are the ideal candidate for this position. You are also welcome to submit a writing sample of no more than 3 pages (examples of writing samples would include a press release, campaign blog post, campaign social media posts, one-pager on an issue or campaign, etc.) Send attachments via email to **vic(at)texasenvironment.org**.

Applications are being accepted until the position is filled.

About Texas Campaign for the Environment Fund (TCE Fund) & Texas Campaign for the Environment (TCE)

TCE Fund’s mission is to engage people and communities through face-to-face public education, grassroots organizing and action-oriented research for a cleaner and healthier Texas. TCE is the state’s leading canvass-based environmental advocacy group, directly influencing public policy through community-based lobbying. Both organizations lead local, statewide and national issue campaigns to fight pollution, especially fossil fuel facilities that harm communities and worsen climate pollution. TCE Fund and TCE promote clean economy solutions such as Zero Waste and renewable energy.

TCE Fund is an equal opportunity employer. We value a diverse workforce and an inclusive culture. TCE Fund encourages applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, national origin, marital status, citizenship, disability, veteran status, and record of arrest or conviction.